

Build a phone sales website for Thao Chuyen store using the Codeigniter framework.

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Abstract: In the context of rapidly increasing digitalization, building a management and sales system through a website has become important for small businesses such as Thảo Chuyền store. This topic focuses on designing and implementing a phone sales website based on the Codeigniter framework to optimize the online shopping process. The main goal is to create a user-friendly, easy-to-use interface while ensuring high security and performance for the system. Through theoretical research combined with experimentation, the topic aims to contribute to the field of information technology applied in e-commerce. The expected result will be a comprehensive solution for Thảo Chuyền store, enhancing competitiveness and customer experience.

Keywords: Retail website, Codeigniter, business management, user interface, security