

Build a handbag sales website for Le Thang store.

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Abstract: In the context of the increasingly developing e-commerce market, building a professional handbag sales website not only meets the diverse needs of customers but also helps Le Thang company enhance its competitiveness. The project focuses on designing and implementing an e-commerce system, combining theoretical research with experimentation to create a user-friendly and easy-to-use interface. The website is expected to contribute to increasing revenue and elevating the company's brand.

Keywords: E-commerce website, E-commerce, User interface design, Theoretical research, Application deployment