

Building a clothing sales website for Yame store - Ho Chi Minh City

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Abstract: This topic aims to meet the need for modernizing the business operations of Yame store in Ho Chi Minh City by building an e-commerce system specializing in clothing. Through theoretical and experimental research, the topic will design and implement a website interface, integrating content management, transaction, and shipping functions. The expected results will bring significant benefits to the store by improving sales performance and customer experience.

Keywords: e-commerce, web design, business management, Ho Chi Minh City, user interface