

Application of JSP/SERVLET technology Building a ceramic sales website for Ha Trung store

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Abstract: In the context of digital economic development, building a professional web system is necessary to enhance the experience and business efficiency for ceramic stores. This topic focuses on applying JSP/Servlet technology to develop an online ceramic sales website. The objective of the research is to provide a comprehensive solution for the Ha Trung store, including product management, order processing, and a secure payment system. The research method combines web development theory with practical application implementation. The expected result is to create an effective digital platform that helps increase customer reach and optimize the sales process.

Keywords: JSP/Servlet, ceramic selling website, Ha Trung store