

Build a Sneaker sales app for the footwear manufacturing company Oring.

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Abstract: In the context of the increasingly popular sneaker consumption trend, this topic aims to solve the problem of helping Oring footwear manufacturing company enhance customer reach and optimize the sales process through building a mobile application. Through theoretical research on app development technology combined with system implementation experiments, the goal of this topic is to create a powerful digital platform that supports effective management of products, customers, and transactions. The expected results will not only improve business performance but also provide innovative solutions for diversifying Oring's distribution channels in the future.

Keywords: mobile application, footwear manufacturing company, sales management, sneaker, digital