

Build a sales website using WordPress

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Abstract: In the context of the strong development of e-commerce, this topic focuses on building an online store system using WordPress technology. The goal is to create an effective solution to support small businesses and individuals in easily deploying online sales stores. Through theoretical research combined with experimentation, this topic not only focuses on designing a user-friendly interface but also emphasizes administrative features and security. The expected result is a comprehensive, flexible system that meets the diverse needs of the e-commerce market.

Keywords: WordPress, E-commerce, Online store, Content management, Security