

Building a tour booking website for Thanh Dat Tourism Service Joint Stock Company.

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Abstract: This topic aims to research and develop a web-based tour booking system to meet the needs of Thanh Dat Tourism Services Joint Stock Company. The context for selecting this topic stems from the reality of the growing tourism market, which also demands flexibility in managing and selling tourism services through the digital environment. The main objective of the project is to build a professional website system with convenient online tour booking functions for customers as well as effective management for the company. The research method combines theory with practice, including requirements analysis, design, and deployment of the web application. The expected result is the creation of a high-quality digital solution, contributing to promoting the tourism business activities of Thanh Dat Company and enhancing the customer experience.

Keywords: Tour booking website, Digital tourism, Web application development