

Building a mobile phone sales website for Ch�t Mobile shop in Vinh City - Nghe An

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Abstract: This project aims to build a professional e-commerce website to serve the sales needs of Ch�t mobile shop in Vinh City, Nghe An. The project implementation seeks to address the issue of more effective product management and marketing through an online environment. The research method combines experimentation with the design and development of a web system that meets the shop's technical and aesthetic requirements. It is expected that the system will bring significant benefits to the business in expanding the market and improving operational efficiency.

Keywords: E-commerce website, sales management, Ch�t mobile shop, web design, online marketing