

Building a Gym Chain Management Website for ALI Fitness & Yoga

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Abstract: In the context of the strong development of information technology and fitness club services, this summary outlines the core content of the ALIFitness & Yoga website management system project. The project aims to address practical issues in gym operations and achieve its goals by combining theoretical research with practical application. The main task is to design and develop an integrated, intelligent online platform to effectively manage services and data across multiple gym locations. The expected outcomes not only enhance customer experience and service efficiency but also provide strong technical support for the sustainable development of ALIFitness & Yoga.

Keywords: Fitness club, website management system, intelligent service, data management, customer experience