

Build an application to track and manage Samsung smartphone models at retail stores.

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Abstract: This topic aims to solve the problem of efficiently managing Samsung smartphone models within a system of retail stores. The selection of this topic is based on the practical need to optimize the product tracking and management process. The objective of the research is to build a mobile application that helps improve operational performance at stores, thereby enhancing service quality and reducing labor costs. The research methodology includes analyzing the current situation, designing the system, and deploying the application in practice. The expected result is to create a useful application solution, contributing to the development of the Vietnamese retail industry.

Keywords: Mobile application, Product management, Retail store, Samsung smartphone