

Message Ads - SMS-Marketing system for businesses

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Abstract: In the context of increasingly fierce competition in the e-commerce market, the necessity of an SMS-Marketing system has become clearer than ever. This topic focuses on building an optimized system to support businesses in their marketing activities via text messages. Through theoretical and experimental research, this topic aims to solve the problem of effectively reaching potential customers and strengthening the relationship between businesses and customers through the fast and accurate transmission method of SMS. The expected results from this topic will provide practical applications, contributing to improving the quality of marketing services for businesses.

Keywords: SMS-Marketing, Automation System, E-commerce Enterprise