

Build a watch-selling website for Minh Dat store.

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Abstract: This topic aims to meet the need of building a specialized watch-selling website to serve the business operations of Minh Dat store. Through theoretical and experimental research, the topic has analyzed the current watch market as well as the effective website design process. The expected result will provide a complete technical solution for enhancing the competitiveness of Minh Dat store in the online retail sector.

Keywords: website, watch business, web design, watch market, website development