

Website design for Dai Nguyen watches

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Abstract: This is a Capstone Project aimed at designing and deploying a professional website system for Dai Nguyen Watch Company, meeting customers' needs for information and online shopping. The topic is based on market analysis and technical requirements to build a user-friendly interface and an effective content management system. The research method combines theory with experimentation to ensure the feasibility and quality of the final product. The expected outcome is an intuitive, fast, and easy-to-use website, while enhancing the brand of Dai Nguyen Watch Company in the market.

Keywords: Professional watch website, content management