

Design a mobile phone sales website for Duy Store.

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Abstract: In the context of the growing e-commerce landscape, this topic focuses on designing a website system specializing in mobile phone sales that meets the needs of Duy Store. The objective of the research is to build a user-friendly and convenient interface for customers, while ensuring effective management features for business owners through the integration of sales data analysis tools. The research methodology includes surveying market demands and modern web design trends, combined with the web application development process following the Agile model to ensure alignment with practical requirements. The contribution of this topic lies in providing a comprehensive solution for Duy Store to enhance its online business capabilities and participate in this increasingly competitive market.

Keywords: Website design, mobile phones, e-commerce, sales management, web application development