

Design a sales website for Tuan Hung store.

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Abstract: In the context of the increasingly developing e-commerce market, designing a professional and effective sales website has become a key factor in enhancing the competitiveness of small businesses such as Tuấn Hưng store. This project aims to build an online sales website system to help this store promote products, enhance customer interaction, and optimize e-commerce transaction processes. Through a combination of theoretical research and experimentation, the project will provide advanced technical solutions to support the website design process while ensuring a positive user experience. The results of the project not only meet modern technical requirements but also bring significant business value to Tuấn Hưng store.

Keywords: Website design, E-commerce, Retail store