

Design of a Lao traditional culture calendar for 2021

NITTHASAY Sothsay

Abstract: This topic focuses on designing a calendar to promote and preserve the traditional culture of Laos in 2021. The objective is to develop content related to the customs, festivals, and unique cultural symbols of this country. Through a combination of theoretical research and practical experimentation, the project will propose methods for organizing and selecting appropriate information for the calendar. The expected outcome is a design product that not only reflects the diverse cultural values of Laos but also has practical applications in education and tourism promotion.

Keywords: Traditional culture, Laos, calendar, promotion, preservation