

Building a media product series to celebrate the 10th anniversary of the unit's traditional day - Faculty of Multimedia Communication.

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Abstract: This topic aims to research and design a series of communication products to commemorate the 10th anniversary of the unit's establishment. The goal is to honor the development history and recognize the organization's contributions through various stages, while also promoting the unit's image and core values to the community. The research method applied is a combination of communication theory and practical content production, ensuring that the product series is not only academic but also highly applicable. The expected outcome is to create an effective communication system while raising awareness of the unit's traditional values in society.

Keywords: media product line, 10th anniversary, multimedia communication