

Building a media product series to celebrate the 10th anniversary of the unit's traditional day - Faculty of Multimedia Communication.

Ha Thanh Duy

Abstract: In the context of the 10th anniversary of the unit's traditional day, this topic focuses on building a series of media products to honor the organization's achievements and contributions. The main objective is to identify the requirements and content demands for media products, while also conducting experimental implementation to verify effectiveness. The research method combines theory and experimentation, offering high practical application value and elevating the unit's standing in the community.

Keywords: Media product series, 10th anniversary, Faculty of Multimedia Communication