

Produce a 3D TV commercial for the product "Dell Laptop".

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Abstract: This topic aims to research and build a 3D Video Clipping (TVC) advertisement for Dell Laptop products, meeting the modern demands of the digital advertising market. The project's objective is to create high-quality animated visual content to attract customer attention. By combining theoretical research on 3D design with experimental deployment of augmented reality/virtual reality (AR/VR) technology, the topic can provide an effective solution for product promotion. The expected outcome is to create a unique, engaging 3D TVC that aligns with market trends.

Keywords: 3D Video Clipping, Laptop Product Advertising, 3D Design, Virtual Reality Technology, Experimental Research