

Building the 2D animated film "The Path to Success"

Hoang Gia Manh

Abstract: This topic focuses on building a 2D animated film titled 'The Path to Success', aiming to convey a message about important skills and values for personal development. The research context is set in the current reality, where the increasing demands of learners and workers require a more innovative and engaging educational method. The approach combines theoretical research on animation with experimental application implementation to create film content suitable for the target audience—primary to secondary school students. The expected outcome is the creation of a multimedia educational product capable of attracting viewers while effectively conveying an educational message.

Keywords: 2D animation, Life skills education, Personal development