

Building an online sales website for Linh Nga cosmetics store - Thai Nguyen

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Abstract: In the context of the increasingly developing e-commerce landscape, this topic aims to build an online sales website for the Linh Nga cosmetics store in Thai Nguyen. This is a solution to enhance customer reach and optimize the shopping process. To achieve this goal, the research will apply user-friendly interface design methods, integrate Content Management System (CMS) technology for easy product information updates, as well as apply modern security technologies to ensure a safe shopping experience for customers. Through this, the topic hopes to contribute to the development of online business and enhance the competitiveness of the Linh Nga cosmetics store.

Keywords: Online sales website, content management system (CMS), information security, user interface, e-commerce development.