

Managing event programs at the Youth Union office - Son Dong District - Bac Giang Province

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Abstract: This topic focuses on the effective management of event programs at the Youth Union office in Son Dong District, Bac Giang Province. The research objective is to identify and optimize the event organization process to enhance participant experience and achieve the set political-social goals. The approach combines theoretical research with practical implementation, assessing the current management status, analyzing influencing factors, and building a professional management system. The expected research results will provide a foundation for improving the quality of event organization, significantly contributing to community cultural development and promoting the district's political-social activities.

Keywords: Event Management, Youth Union Office, Son Dong District, Bac Giang Province, Practical Research