

Application of Ibom software in construction and management by objectives at Tuan Thanh Investment, Trading and Construction Joint Stock Company - Bac Ninh Province

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Abstract: This topic aims to study the application of Ibom software to improve the effectiveness of management by objectives at Tuan Thanh Construction and Trading Investment Joint Stock Company in Bac Ninh province. Through an analysis of the current situation, the topic sets the goal of designing and implementing a system to optimize work processes and enhance project monitoring capabilities. The research methodology includes both theory related to management by objectives and practical application of Ibom software at the company. The expected result is a comprehensive solution that helps the company improve performance and meet the diverse demands of the construction market.

Keywords: Ibom software, Project management, Tuan Thanh Company, Construction