

Building a sales management program at Tin Phat Electronics Trading Joint Stock Company - Hanoi

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Abstract: This topic aims to meet the practical need for improving sales management efficiency at Tin Phat Electrical Appliances Trading Joint Stock Company. The objective is to build an automated sales management system, optimize transaction processes, and enhance service quality for customers. The research method combines theoretical research and experimental implementation at the company, including business analysis, system model design, and application deployment. It is expected that the topic will provide a useful solution for Tin Phat Electrical Appliances Trading Joint Stock Company and contribute to the development of sales management technology in the e-commerce field.

Keywords: Sales management, automated system, e-commerce, Tin Phat Electrical Appliances Trading Joint Stock Company