

# **Assessing job satisfaction of workers at An Thang Garment Company Limited - Hanoi**

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**Abstract:** In the context of an increasingly competitive labor market, assessing and improving job satisfaction is a necessary issue to enhance performance and retain key human resources at An Thang Garment Company Limited. The main objective of this study is to explore factors affecting worker satisfaction and develop an effective evaluation method through empirical surveys. The research method is based on a combination of labor psychology theory and descriptive statistics to collect and analyze data from survey questionnaires at the enterprise. The expected results will provide valuable information for company management on how to optimize the working environment, improve workers' quality of life, and play an important role in enhancing the enterprise's competitiveness and sustainable development.

**Keywords:** Job satisfaction, An Thang Garment Company, Worker evaluation, Survey method