

# **Evaluation of IPTV system deployment in Quyet Thang commune and Phuc Xuan commune, Thai Nguyen city**

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**Abstract:** In the context of increasing demand for television viewing, this topic aims to assess the current status of IPTV system deployment in Quyet Thang and Phuc Xuan communes, Thai Nguyen City. The objective of the study is to identify the key success factors of the IPTV project, while also detecting issues that need improvement during the deployment process. The method combines theoretical analysis and empirical approaches to collect data from local television service providers and users. The expected results will contribute to improving the quality of IPTV services, increasing flexibility for users, and promoting information technology development in the region.

**Keywords:** IPTV, digital television, practical evaluation, television system, Thai Nguyen City