

Building a phone sales website for Van Long Thai Nguyen store.

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Abstract: This topic aims to research and design a professional website system to support the business operations of Văn Long mobile phone store in Thái Nguyên. The practical context requires enhancing competitiveness through the use of digital technology. The objective of the topic is to build a user-friendly interface, integrating efficient order management and payment features. The research method is based on a combination of experimentation and the application of modern web design knowledge. The expected outcome of the topic is not only to improve service quality for customers but also to contribute to the development of information technology skills in the retail industry.

Keywords: Phone website, business management, Thai Nguyen, user interface design, online payment