

Build a cosmetics sales website for Vy Hà Cosmetics, Cao Bằng City.

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Abstract: In the context of the increasingly developing cosmetics market, the article focuses on designing and implementing an e-commerce web system for Vy Hà Cosmetics company in Cao Bằng city. The topic aims to improve business efficiency through the application of digital technology, meeting customer needs and creating a competitive advantage for the company. The research method includes market analysis, user interface (UI) design, and backend programming to build an online sales website. The expected result is a professional web system that helps Vy Hà Cosmetics reach a wider customer base and increase sales.

Keywords: E-commerce website, Cosmetics, Cao Bang, User Interface (UI) design, Backend programming