

Build a sales website for Minh Dang Company Limited.

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Abstract: This topic focuses on building an e-commerce web system for Minh Dang Company Limited to optimize management and sales processes. This is an important practical issue due to the increasing customer demand for online transactions. The project's objective is to design and deploy a professional, user-friendly, and secure web platform to effectively support the company's sales process. The research methodology includes assessing the current state of the existing management system, identifying technical requirements, selecting optimal solutions, and testing key features in a trial environment. The expected outcome is to provide a comprehensive solution that improves the company's business performance and enhances customer experience.

Keywords: Sales website, E-commerce, Minh Dang Company Limited, Web platform, Sales management