

Building a sales management website for the DANKO City Thai Nguyen real estate project.

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Abstract: In the context of the increasingly developing real estate market, building an effective online sales management system has become an indispensable requirement. This topic focuses on designing and deploying a professional website to support the sales of the DANKO City Thai Nguyen project. Through a combination of theoretical research and experimentation, the topic aims to optimize the sales process, improve customer experience, and increase business efficiency. The expected results will significantly contribute to enhancing business management capabilities for similar real estate projects.

Keywords: Sales management website, Real estate, DANKO City Thai Nguyen, Web engineering, Management system