

Building a sales website for Cafenod Company - Thai Nguyen

Phan Văn Hưng

Abstract: In the context of increasingly popular online business, this topic focuses on building a professional sales website for Cafenod Company - Thai Nguyen. The project aims to enhance customer reach and increase sales efficiency through an e-commerce platform. Through thorough research on the company's specific requirements, the design methodology combines theory with practical implementation. The expected result is a user-friendly website that is easy to use and brings value to both the company and its customers.

Keywords: Sales website, Information technology, E-commerce, User interface design, Application development research