

Building an e-commerce website for LaptopHE Thai Nguyen company.

Phan Le Binh

Abstract: In the fiercely competitive landscape of e-commerce, this topic focuses on building a specialized web system for LaptopHE Thai Nguyen Company. The main objective is to improve business efficiency through an intuitive interface, convenient shopping functions, and effective marketing capabilities of the website. The research methodology includes analyzing technical requirements, designing, and implementing a practical application. It is expected that the completion of this topic will contribute to boosting sales and enhancing the brand image of LaptopHE Thai Nguyen Company in the market.

Keywords: E-commerce website, LaptopHE company, Thai Nguyen, web design, e-commerce