

Build a sales website for the electronics store TF Thai Nguyen.

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Abstract: In the context of increasing digitalization, building an online sales website system is an effective solution to enhance customer reach for businesses. This project aims to design and implement a specialized website system for the TF Thai Nguyen electronics store, in order to optimize the shopping process and enhance user experience. Through a combination of theoretical research and experimentation, the project is expected to achieve the goal of improving the enterprise's competitiveness through the use of digital technology. The expected result is a functional, user-friendly online website that meets security and performance requirements.

Keywords: Sales website, electronics, store, Thai Nguyen, web design