

Build an e-commerce website using Magento

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Abstract: In the context of the increasingly growing online business environment, building an automated and efficient sales website system is essential. This topic focuses on the process of designing and deploying an e-commerce website using the Magento platform, with the aim of creating a suitable solution for small and medium enterprises seeking a convenient online distribution channel. Through theoretical research combined with experimentation, the topic provides detailed guidance on installing, configuring, and integrating necessary Magento functions. The expected outcome of this work is a professional, user-friendly sales website with efficient shopping transaction processing capabilities, contributing to revenue growth for online businesses.

Keywords: Magento, E-commerce, Sales website, Installation, Configuration