

Build a sports shoe sales website using ASP.NET MVC

Mai Duc Ngoc

Abstract: In the context of the rapidly growing e-commerce industry, building a sports shoe sales website system using ASP.NET MVC aims to meet customers' online shopping needs. The objective of the topic is to design and deploy a comprehensive web system including content management, commercial transaction, and customer care features. The research method is based on a combination of theory and experimentation to ensure efficiency and optimize system operations. The topic is expected to provide a suitable technical solution for businesses in the sports retail sector, contributing to enhancing customer experience and increasing competitiveness in the market.

Keywords: Shoe selling website, ASP.NET MVC, E-commerce, Content management, Web engineering