

Build a Home Shoppe sales website

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Abstract: In the context of the rapidly growing e-commerce industry, building a sales website for the Home Shoppe business aims to meet online business needs. The objective of the project is to design and deploy a specialized sales website system, integrating product management, order processing, and online payment features. The research method combines theoretical website design with experimentation to ensure the system aligns with business requirements. The project is expected to contribute to enhancing Home Shoppe's business efficiency by optimizing the sales process and providing a positive shopping experience for customers.

Keywords: E-commerce website, Online business, Management system, Online payment integration