

Building a phone sales website on the open-source Magento platform.

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Abstract: In the context of the rapidly growing online market, building a professional and efficient e-commerce system is essential. This topic focuses on developing a phone sales website based on the open-source Magento platform, aiming to enhance user experience through an attractive interface, powerful features, and easy management. The research method combines theoretical study of e-commerce with practical system implementation. The expected result is a professional phone sales website capable of integrating other online services such as diverse payment options and customer information security, helping businesses strengthen their competitive position in the modern market.

Keywords: Magento, e-commerce, sales website, open source, business management