

Building a phone sales website for DiDongViet store

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Abstract: This topic focuses on designing and implementing a specialized e-commerce website system for DiDongViet Store. The context of the topic is based on the need to realize the retail process through a digital platform to enhance the store's business efficiency. The goal is to build a user-friendly and easy-to-use interface, while integrating powerful administrative features that allow the store owner to update product information quickly and conveniently. The research method combines website design theory with experimentation based on the latest technology applications in web development. The expected result is that the completion of this topic will contribute to improving the service quality of DiDongViet Store, while providing a reference solution for other businesses looking to digitize their operations.

Keywords: E-commerce website, website design, store management, digital retail