

Building & developing a sales website for DNQ Sneaker shoe shop in Bac Giang

Duong Ngo Quang

Abstract: In the context of the rapidly growing e-commerce industry, building and developing a specialized sales website for the DNQ Sneaker Bắc Giang shoe shop aims to meet customers' online shopping needs. The objective of the project is to design and deploy a website system with product management, order management, and secure payment functions. The research method combines theoretical knowledge of user interfaces with technical experimentation to ensure efficiency and ease of use. The expected outcome is to create a professional e-commerce platform that supports business growth for the shoe shop, while also contributing to the field of web application development in the footwear industry.

Keywords: E-commerce website, Web development, User interface, Digital technology