

Research on some data collection methods and analytical applications based on the Power BI toolkit

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Abstract: In the current context of informatization, efficient data collection and the use of Power BI for analysis are essential needs. This topic aims to study appropriate data collection methods in practice and apply them through the Power BI toolset to create intelligent analysis solutions. Through the research process, the topic combines theory and experimentation, contributing significantly to enhancing data processing capabilities for businesses. The expected results hold practical importance, providing managers with a powerful tool to make accurate decisions.

Keywords: Data analysis, Power BI, Data collection, Intelligent analysis, Empirical research