

Building a sales support website for Hoang Ha mobile phone store - Dong Anh - Hanoi

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Abstract: This topic focuses on building an online sales support website to enhance business efficiency for the Hoang Ha phone store in Dong Anh, Hanoi. The research objective is to identify requirements and design a system to meet the needs for product information management, online shopping transactions, and after-sales customer service. The implementation method is based on a combination of theoretical research and practical application deployment. The expected result is to provide an effective technical solution that helps the phone store improve service quality, expand sales markets, and optimize work processes.

Keywords: Website supporting sales, product information management, user interface, online business, after-sales system