

Build a sales website for the Ha Mai Perfume store in Thai Nguyen.

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Abstract: This topic focuses on building a professional website to support the business operations of the Ha Mai Perfume store in Thai Nguyen. The context for proposing the topic is based on the existing needs of the local market and the strong development of e-commerce. The objective of the research is to design a user-friendly, easy-to-use interface combined with advanced inventory management technologies to optimize the sales process and provide effective customer service. The research methodology includes analyzing real-world requirements, implementing the system based on modern web technologies, and testing through the store's actual environment. The expected results of the topic will not only help improve service quality for customers but also provide a sustainable business solution for the store owner.

Keywords: E-commerce website, online sales, warehouse management