

Building a website for selling household appliances for HOMEWARE store in Son Tay - Hanoi

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Abstract: This topic focuses on building an e-commerce website system specializing in household products for the HOMEWARE store in Son Tay, Hanoi. The research context addresses the strong growth of online business and the need for traditional enterprises to diversify their distribution channels. The objective is to design and deploy a website that meets the store's requirements to enhance business efficiency, improve user experience, and optimize the online shopping process. The research methodology combines e-commerce theory with practical application development. The significance of the topic lies in providing an effective technical solution for HOMEWARE while contributing to the development of the local e-commerce sector.

Keywords: E-commerce website, Online retail, Household appliances, Information technology, Online business