

Build a sales website for the Thế giới di động store - Thái Nguyên branch.

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Abstract: In the context of increasingly advanced digitalization, building an online management and business system has become essential for stores like Thế giới di động. This project aims to design and implement a sales website for the Thai Nguyen branch of the company, meeting the need to diversify product distribution channels. The research method applies a combination of online business management theory with system-building experimentation. Through this process, the project expects to create an effective technical solution, driving revenue growth and enhancing user experience.

Keywords: E-commerce website, Digitalization, Online business management, Management system, Branch