

Building a website to sell phones and computers for Sơn Anh Mobile store - Thai Nguyen City

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Abstract: The topic aims to research and deploy an e-commerce web system specializing in the sale of mobile phones and personal computers. The project targets meeting the online business development needs of Sơn Anh Mobile store in Thai Nguyen City, Vietnam. Through theoretical research on web development techniques, combined with experimental system deployment, the topic aims to provide an optimal solution to enhance business efficiency and customer shopping experience. The expected results will confirm high applicability and make a significant contribution to digital development in the local retail industry.

Keywords: E-commerce website, web development, mobile retail, online business, Thai Nguyen City