

Build a book-selling website for the Van Tien bookstore in Thai Binh.

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Abstract: This topic focuses on building a specialized e-commerce web system for the Van Tien bookstore in Thai Binh. The project aims to meet the need for modernizing the store's business operations through a method combining theoretical research with practical implementation. Through the design and development process, the project will provide an effective solution for online book sales, enhance customer experience, and increase competitiveness in the market. The results of the topic will contribute significantly to the digital development of the local publishing industry.

Keywords: E-commerce website, book business, web development, retail management, information technology