

Build Duy Dung mobile phone sales website using ASP.NET

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Abstract: In the context of increasing online shopping demand, this project aims to build an e-commerce system for the Duy Dũng website, using the ASP.NET development platform. The research method combines theory and experimentation, with the main goal of improving user experience and business efficiency. The project hopes to contribute to the diversification of e-commerce solutions in Vietnam.

Keywords: e-commerce, ASP.NET, web design, product management, online business