

Building a sales management website for EXP Thai Nguyen Technology Company Limited on the Shopify platform.

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Abstract: This topic focuses on designing and implementing an online sales management system specifically for EXP Technology Company Limited in Thai Nguyen. The context for choosing this topic stems from the need to modernize business processes through technology, specifically using the Shopify platform to optimize sales efficiency and customer experience. The main objective of this research is to build a flexible, secure, and user-friendly website system for sales management. The approach includes a thorough analysis of business requirements, designing a user-friendly interface, deploying the application on the Shopify platform, and finally testing the system to ensure stability and effectiveness. The expected outcome of this topic not only contributes to improving information technology at EXP Technology Company Limited in Thai Nguyen but also provides a solution applicable to businesses in the online sales sector.

Keywords: Sales management website, Shopify, E-commerce platform, System testing