

Building a tourism promotion application for Thai Nguyen

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Abstract: In the rapid development phase of information technology, building an electronic application to promote tourism in Thai Nguyen province becomes important. This project aims to develop a mobile application system that provides detailed information about tourist attractions, culture, local cuisine, and travel guides. The research method combines theoretical research with experimentation to ensure the effectiveness of the application. It is expected that the deployment of the application will contribute to promoting the development of the tourism industry and raising awareness of Thai Nguyen's tourism image in domestic and international markets.

Keywords: Mobile application, tourism promotion, Thai Nguyen, information technology, local cuisine