

Building a website for selling components and phones for Chương Mobile store.

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Abstract: In the context of the increasingly developing online business environment, building a professional website to provide component and phone sales services for Chương Mobile store is necessary. The objective of this project is to design and implement an effective e-commerce system that meets the requirements of a user-friendly interface and fast online shopping features. Through theoretical research combined with experimentation, the project will propose technical solutions to optimize traffic flow and enhance customer experience. The expected results of this project not only contribute to boosting the sales revenue of Chương Mobile store but also create a sustainable e-commerce business model for the telecommunications industry.

Keywords: E-commerce website, Phone components, Retail store, Online business model, Web technology